



Atharva Institute of Management Studies Activity / Event report

Name of event : IT TALKS Episode 27

Link of video/session

https://www.facebook.com/ITTalksForAll/videos/500488751424819

Page link : http://www.facebook.com/ITTalksForAll

Date(s) of conduction : 5th February 2022

Class / Sem : MMS

Faculty coordinator : Dr. Shubhi Lall Agarwal, Director, IQAC

Student coordinator/ committee : Mr. Shivang Sharma, Ms. Sneha Kamalpuria

Resource person : Mr. Sachin P. Rane

Organization : Datamatics

Designation : Vice President





DESCRIPTION

Objectives:

• Unlocking Business Value Through Enterprise Data Management.

Key Takeaways:

- Why intelligence is important in business?
- About Business Intelligence and its latest trends.
- Why should you invest in BI?
- Enterprise Data Management and its Life-Cycle.
- Introduction to Data Warehouse and Data Mart.
- Milestones on BI Implementation.
- Agile Methodology.
- Data Analytics insights.





FLYER OF THE EVENT



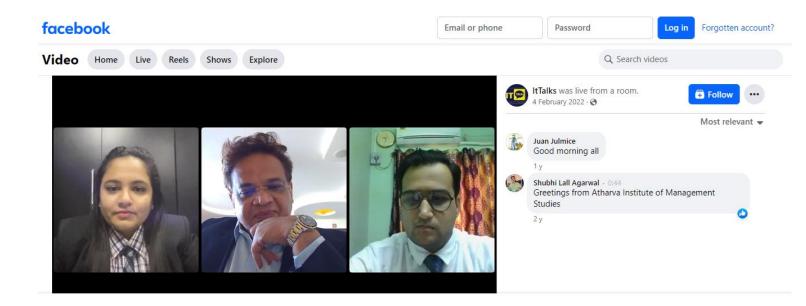
Flyer designed by: Mr. Shivang Sharma, Ms. Sneha Kamalpuria

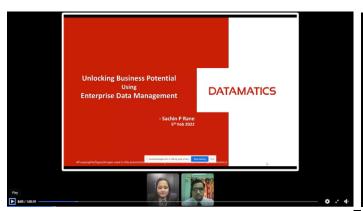
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GLIMPSES











EVENT REPORT PREPARED BY: Mr. Shivang Sharma, Ms. Sneha Kamalpuria

Verified by: Dr. Shubhi Lall Agarwal, Director, IQAC, AIMS.

Submitted to: Dr. R.G. Ratnawat, Director, Atharva Institute of Management Studies.

This video was recorded on the official page of IT Talks.

Live session was initiated by Mr. Shivang Sharma. Hosting was done by Mr. Shivang Sharma, Ms. Sneha Kamalpuria. This event was conducted under the guidance of IQAC, AIMS.



